

Commissioner Outreach, Recruitment & Education – April 2012

**Project Purpose** – to formalize and institutionalize commissioner outreach, recruitment, and education; recognizing that turnover is an on-going and routine occurrence within state departments of revenue and that there is a level of disengagement by some current commissioners and member states.

Goal 1 – Establish a formalized outreach, recruitment and education plan and ongoing process by the end of June 2012.

Goal 2 – As part of the plan, develop with MTC staff a contact outline, with state-specific information and history (dues history, program history, etc.) for use during outreach, which can be updated in the future.

Goal 3 – Increase active participation by compact and sovereignty member states, and their commissioners during the 3 years beginning August 1, 2012.

Goal 4 – Reach out to associate member states during the three years beginning August 1, 2012.

Goal 5 – Progressively increase participation and attendance at 2013, 2014 and 2015 annual meetings.

Goal 6 – Increase awareness among the states of the MTC and of the value of its programs during the three years beginning August 1, 2012.